

# IT'S EASY TO TAKE OUR OFFICE ESSENTIALS *PRICE CHALLENGE*

Choosing to Keep It Local does not mean that you have to pay more for your office supplies. As part of a national buying group of independent office products resellers we have the collective buying power to match any multi-national supplier, whilst maintaining our local values.

We know that is true, take our Price Challenge below and let us prove it!

- 1

Simply list your top 10 purchased items in the form below. Add in the price you are currently paying and the quantity you normally purchase.
- 2

Fill in your company's details in the space provided - don't forget your name too, so we can send you your FREE Gift.
- 3

Then just email or post a copy of the completed form to the address at the foot of this page. Or skip the form filling and phone us NOW.
- 4

DON'T FORGET to attach a copy of your latest invoice (from your current supplier) for the items listed in your top purchases. We must have this to validate your entry.

Item Description (ie: paper, pen, coffee)	Product Code	Quantity	Current Cost £
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			

Your Name

Job Title

Company

Email

Telephone

Address

How many employees in your company?

1-56-1011-2020-5050 +

How many employees at this site?

1-56-1011-2020-5050 +

**RULES:** No purchase required. Entry restricted to one person per company. Entries are restricted to UK & Ireland businesses only. Gift is awarded when you provide proof of your current suppliers invoice. Box of chocolates may vary from that illustrated below. Excludes technology products.

**DON'T FORGET to attach a copy of your latest invoice!**



“Complete Office Solutions”  
www.copylink.co.uk

Call us on 01323 412224 or email admin@copylink.co.uk

Join our campaign at [www.keep-it-local.co.uk](http://www.keep-it-local.co.uk)



# IT'S EASY TO TAKE OUR *KEEP IT LOCAL* *PRICE CHALLENGE*





# MAKE A DIFFERENCE

"The recent pandemic has taught us about the benefits of buying from local businesses for the good of our local community and our local economy. We must continue with this thinking and always look to Keep It Local when making purchasing decisions"

## REAL PEOPLE, LOCAL CUSTOMER SERVICE

Automated phone messages, support ticket systems, self-service portals...Don't you sometimes just wish you could pick up the phone and talk to someone?

As a local supplier we take great pride in our customer service. We are every bit a part of the local business community and if our service to you is second rate, then we know our customers would start to look elsewhere to our multi-national competitors...Fortunately our reputation for first class service, delivery and pricing enables our customers to Keep It Local.

# KEEP IT LOCAL

*Buying local benefits everyone in our communities, and it's time to seize this golden opportunity to integrate the old ways of yesterday with the present, to improve our communities and overall global society in a positive and more self-reliant way.*

## COMMUNITY IDENTITY

Our community has its own unique character and charm, made up of small businesses who all contribute to a community's identity. Staying engaged with local businesses, whether that is online or offline, creates a greater sense of community where you can create lasting friendships and connections with people whilst being held accountable for local actions such as keeping your community alive in these challenging times.

## ENVIRONMENTAL BENEFITS

Buying from local businesses means products, overall, have less travel time – all of the energy that is used to transport products contributes to global warming – meaning it could make a world of difference in limiting the use of fossil fuels. In addition, we work tirelessly to ensure every step of your order is carried out with the environment in mind, including the planning of van routes, packaging and even the range of products we offer.

## AN ONLINE ALTERNATIVE

Online purchases have become the easy option for buying, but buying online from large multi-national organisations is not always the best choice for the environment or our local economy, or in many cases our national economy with not all large online sellers paying their fair share of UK taxes. As a local supplier we can also offer an online service if that is the way you prefer to purchase, all delivered locally with the knowledge that there is someone on the end of a phone if you need help.

## LOCAL JOBS

We employ local people. Rather than having to commute to another city, employees work closer to home, supporting other local businesses with their own purchases. When a community has a vibrant commercial centre, it also creates ample opportunities for these workers to shop at other local small businesses such as when they grab lunch or dinner from local food outlets or run errands on their break. This keeps money local and further creates a tight-knit community vibe.

Before making any purchases for the workplace, look to KEEP IT LOCAL, between us we can build a stronger local economy and happier local community.

**Take our Keep It Local  
Price Challenge overleaf today.**

## 10 AMAZING REASONS WHY YOU SHOULD CONTINUE TO KEEP IT LOCAL

### LOCAL ECONOMY

People that buy locally also spend locally, putting money back into the local economy.

### LOCAL JOBS

Small local businesses are the largest employer nationally providing local jobs.

### PAY TAXES

Local businesses pay corporation tax, rent, council tax, income tax, national insurance, etc.

### LOCAL DEALS

Successful local businesses look to give back to the community with local deals.

### COMPETITION

A thriving marketplace of 1000's of small businesses instigates innovation and lower prices.

### EXPERIENCE

Local businesses are passionate, offering advice & excellent customer service.

### IDENTITY

Local people know the area, add authenticity to the community and respond to customers.

### CHARITIES

Communities with more small local businesses get more engagement and charity support.

### COMMUNITIES

A vibrant town or high street will attract more visitors bringing wealth to the community.

### HEALTH

Local businesses employ local, reducing air pollution and traffic from the local area.